



# Salmon Education Expo 2023

Presented by:  
Powell River Salmon Society  
& [Salmoneducation.org](http://Salmoneducation.org)



# Our Salmon Education

## 2023 Supporters



FOR GENERATIONS



**INNERGEX**



Timberland Manager for **ISLAND** FISHING



**Toba Montrose**  
GENERAL PARTNERSHIP



*John and Judy Ring  
Foundation*

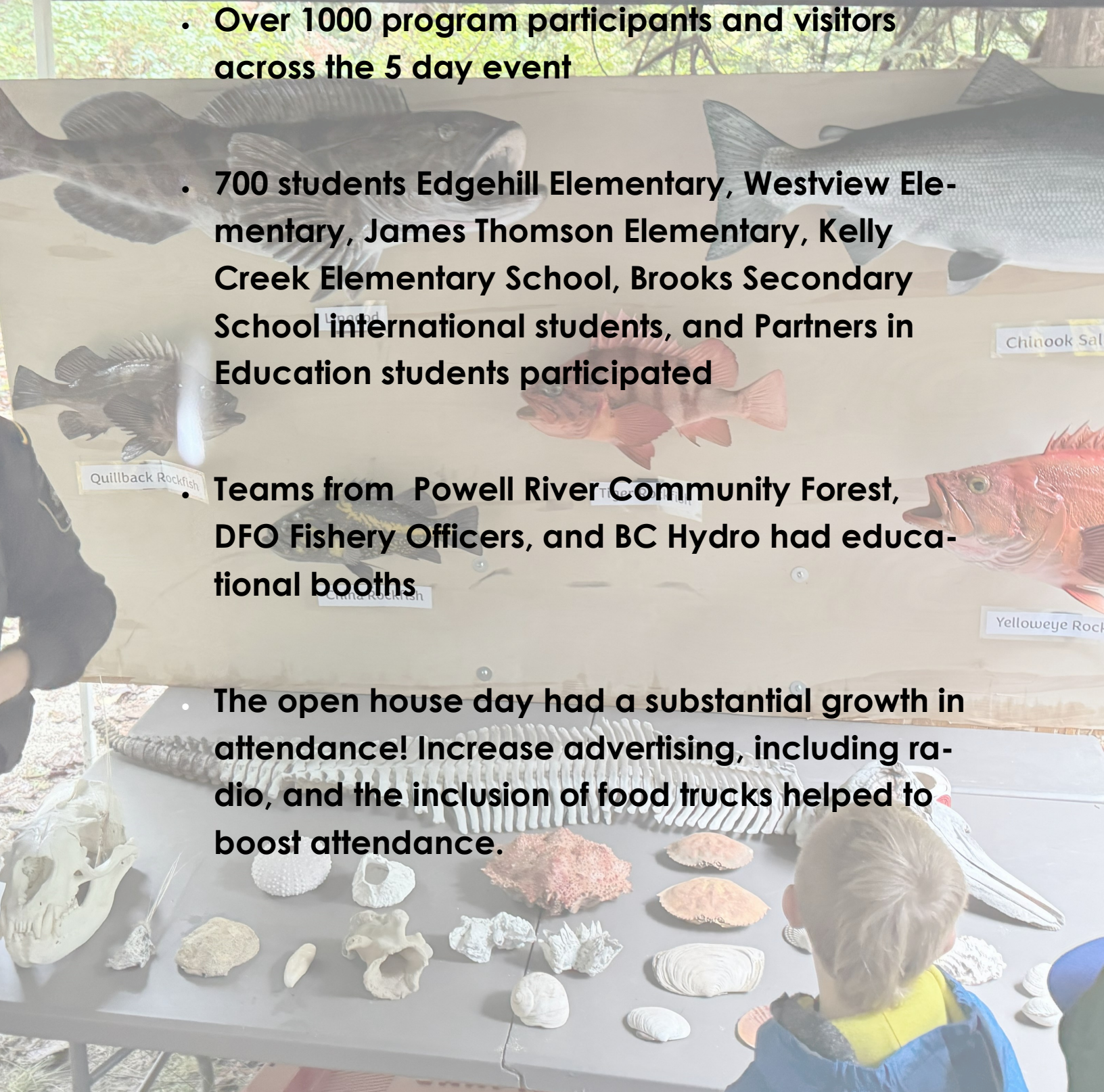


**qathet**  
REGIONAL DISTRICT



# Engagement

- Over 1000 program participants and visitors across the 5 day event
- 700 students Edgehill Elementary, Westview Elementary, James Thomson Elementary, Kelly Creek Elementary School, Brooks Secondary School international students, and Partners in Education students participated
- Teams from Powell River Community Forest, DFO Fishery Officers, and BC Hydro had educational booths
- The open house day had a substantial growth in attendance! Increase advertising, including radio, and the inclusion of food trucks helped to boost attendance.



# What was learned at the Alex Dobler Salmon Centre and Lang Creek Spawning Channel

## School Programs

- The lifecycle of Pacific Salmon
- Pacific Salmon species identification
- Internal and external anatomy of salmon
- Aging fish by scales and otoliths
- The work of PRSS such as egg harvest of female salmon
- The importance of trees and shrubs as vegetation in riparian areas
- Importance of water conservation
- A story about untangling a humpback whale from ghost fishing gear
- Climate change and its impact on our ecosystem
- Various marine species and their ecosystems



## Community Members

- The lifecycle of Pacific Salmon
- Pacific Salmon species identification
- Internal and external anatomy of salmon
- Aging fish by scales and otoliths
- The work of PRSS such as egg harvest of female salmon and how we count, collect, sort and hold our broodstock
- Where our eggs and milt go and the next steps taken
- How our fish are counted and sorted.
- The importance of hatchery work



# Our Goals for 2023

- Increasing the awareness of Pacific Salmon as keystone species in our local ecosystem ✓
- Planning a Fry Day event ✓
- Reaching out to SD47 Strong Start and Lift Family Place to increase audience ✓
- Growing audience of the live hatch stream ✓
- Increase community interest in the facility and our education platform. ✓



# Event Photo's



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